Health Care MBA (MGMT HC)

Courses

MGMT HC 200. Managing of Innovative Organizations for Healthcare Executives . 7 Units.
Using concepts from organization studies, students examine different frameworks for analyzing and designing innovative organizations, the foundations of competitive analysis, alliances and networks as a source of innovation, and key issues in managing innovation effectiveness. Once a month weekend course.

Grading Option: Satisfactory/unsatisfactory only.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 201A. Statistics for Healthcare Executives . 5 Units.
Methods of statistical inference, emphasizing applications to administrative and management decision problems. Topics include classical estimation, hypothesis testing, regression, correlation, analysis of variance, decision analysis, and forecasting. Once a month weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 201B. Management Science for Healthcare Executives . 5 Units.
An introduction to computer-based models for decision making. Topics include optimization (linear programming, integer programming, network flow models) and computer simulation. Uses spreadsheets extensively, including Excel built-in and add-in packages. Once a month weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 202. Organizational Analysis for Healthcare Executives . 5 Units.
Develops a better understanding of individual and group behavior in and across organizations, the frameworks by which to analyze and understand behavior in complex organizations; enhances the skills required to manage collaboration and lead. Once a month weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 203A. Financial Accounting for Healthcare Executives . 5 Units.
Involves the development, analysis, and interpretation of financial accounting information for external reporting purposes. Emphasis on measurement and valuation issues in decision-making problems and cases. Once a month weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 203B. Managerial Accounting for Healthcare Executives . 5 Units.
Involves developing and using internal financial and non-financial information to help organizations make planning, budgeting, control, operating, and performance evaluation decisions. Once a month weekend course format.

Prerequisite: MGMT HC 203A.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 204A. Microeconomics for Healthcare Executives . 5 Units.
Provides basic tools for analyzing economic decisions of consumers and firms. Topics include demand and supply analysis, production and cost theory, perfect competition, monopoly, market failures, and introductory game theory. Once a month weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 204B. Macroeconomics for Healthcare Executives . 5 Units.
Introduces use of macroeconomic analysis to manage the business cycle for competitive advantage. “Business cycle-sensitive” management is explored within the context of marketing, operations management, HRM, merger and acquisitions, and capital financing and expenditures. Once a month weekend course format.

Prerequisite: MGMT HC 204A.

Restriction: Health Care Executive M.B.A. students only.
MGMT HC 205. Marketing for Healthcare Executives . 5 Units.
Introduction to marketing. Develops familiarity with fundamental marketing concepts, theories, and techniques, and acquainting students with the type of decisions made by marketing managers including customer targeting, product, pricing, place, promotion, and research. Once a month weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 206. Business and Government for Healthcare Executives . 2 Units.
Introduces students to the many non-market issues that affect today's managers: environment protection, health and safety, intellectual property protection, antitrust, and lobbying. Takes an interdisciplinary approach using economics, political science, public policy and law. Once a month weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 207. Information Technology for Healthcare Executives . 5 Units.
Focuses on how information technology is used to create value in healthcare-related organizations through product, process, and strategy innovation. Aims to help managers and healthcare professionals understand the strategic role of technology. Every other weekend course format.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 209A. Managerial Finance for Healthcare Executives . 5 Units.
Introduces students to financial theory and concepts. Topics include time value of money, valuation of stocks and bonds, capital budgeting, portfolio theory, capital structure choice. Once a month weekend course format.

Prerequisite: MGMT HC 201A and MGMT HC 203A and MGMT HC 204A.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 209B. Investments for Healthcare Executives . 3 Units.

Prerequisite: MGMT HC 209A.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 210. Business Strategy for Healthcare Executives . 5 Units.
Provides conceptual frameworks and techniques to analyze and develop firm strategies. Through case analysis and discussion, helps students improve analytical and strategic thinking. Once a month weekend course format.

Prerequisite: MGMT HC 200 and MGMT HC 202 and MGMT HC 205 and MGMT HC 209A.

Restriction: Health Care Executive M.B.A. students only.

MGMT HC 213. New Venture Management for Healthcare Executives : A Course in Entrepreneurship. 2-5 Units.
Focuses on how to launch a new business by providing an overview of the start-up process, including how to identify new business opportunities and how to develop a sound operating model.

Prerequisite: MGMT HC 200 and MGMT HC 202 and MGMT 205 and MGMT 210.

Restriction: Masters of Business Administration graduate students only.

MGMT HC 214. Entrepreneurship: Planning the New Venture. 2-5 Units.
Project course in which student teams develop a business plan to launch a new venture. The final business plan is presented to a panel of private investors, venture capitalists, entrepreneurs, experienced executives, and faculty.

Prerequisite: MGMT HC 202 and MGMT HC 205 and MGMT HC 210.

Restriction: Masters of Business Administration graduate students only.

MGMT HC 225. Negotiations For Healthcare Executives . 2-5 Units.
Using a combination of theory and practice via negotiation simulations, students expand their repertoire of negotiating skills and develop their ability to analyze different negotiation situations and contexts. Once a month weekend course format.

Prerequisite: MGMT HC 200 and MGMT HC 202.

Restriction: Masters of Business Administration students only.
MGMT HC 234. Financial Statement Analysis for Healthcare. 2-5 Units.
Develops an initial set of skills essential to using financial statements for business analysis. Topics include financial information "quality," earnings management, revenue recognition, forecasting financial information, and equity valuation. Once a month weekend course format.
Prerequisite: MGMT HC 203A.
Restriction: Masters of Business Administration students only.

MGMT HC 248. Corporate Valuation for Healthcare Executives. 2-5 Units.
Studies cases that expand concepts covered in the introductory corporate finance course and focuses on estimating the value of firms and projects in diverse settings. Once a month weekend course format.
Prerequisite: MGMT HC 209B.
Restriction: Masters of Business Administration students only.

MGMT HC 267. Understanding Managed Care. 2-5 Units.
This course is designed to increase understanding of the various concepts of managed health care with an emphasis on the organizational processes required to make it work, and explore the economics and financial pressures these organizations face.
Restriction: Masters of Business Administration graduate students only.

MGMT HC 283. Decision Analysis for Healthcare Executives. 2-5 Units.
Models of preferences and uncertainty; exercises in creative problem solving. Assessment and use of preference models for private, public, and not-for-profit decision making. Assessment and use of subjective probabilities in decision making. Once a month weekend course format.
Restriction: Masters of Business Administration students only.

MGMT HC 287. Project Management. 2-5 Units.
Examines the fundamental components of project management and its role in the modern corporation. Emphasis is on how to initiate, implement, control, and terminate a project. Use of computer package for project management.
Restriction: Masters of Business Administration students only.

MGMT HC 290. Special Topics in Business. 2-5 Units.
Studies in selected areas of business. Topics addressed vary each quarter.
Repeatability: May be repeated for credit unlimited times.
Restriction: Masters of Business Administration students only.

MGMT HC 292. Business Law for Healthcare Executives. 2-5 Units.
Detailed study from a business viewpoint of contract theories, assignments, delegation of duties, third-party beneficiary contracts, defenses to consensual contracts, types of conditions, methods of excusing conditions, remedies, and types of damages.
Repeatability: May be repeated for credit unlimited times.
Restriction: Masters of Business Administration graduate students only.

MGMT HC 295. Federal Policy in Health Care. 8 Units.
National/international one-week residential course exploring political analysis as related to management of health care organizations. Topics include political environment of management, concepts, and processes central to political analysis, bureaucratic politics, politics, and the manager.
Restriction: Health Care Executive M.B.A. students only.

MGMT HC 296. Leadership for Healthcare Executives. 7 Units.
Focuses on the conceptual, practical, and personal dimensions of executive leadership. Past and current leadership theories are addressed. Individual personal assessment and diagnosis. Once a month weekend course format.
Restriction: Healthcare Executive M.B.A. students only.

MGMT HC 299. Individual Study. 1-8 Units.
Individual study under the direction of a selected faculty member.
Repeatability: May be repeated for credit unlimited times.