Management PhD (MGMTPHD)

Courses

MGMTPHD 291. Ph.D. Special Topics Seminar. 2-12 Units.
Each quarter a number of special topic seminars are offered in the 291 series for Ph.D. students. Examples include topics such as methods seminar, experimental design, qualitative research, structural equation modeling.

Repeatability: Unlimited as topics vary.

MGMTPHD 297A. Doctoral Proseminar. 2-4 Units.
Analysis of the central theories and theoretical controversies in the field of management. Examination of the formal education for managerial careers and exploration of issues relating to professional careers in research and scholarship in the field of management.

Grading Option: Satisfactory/unsatisfactory only.

MGMTPHD 297B. University Teaching.
Designed to prepare students for teaching career; incorporates seminars addressing topics of classroom dynamics, syllabus preparation, teaching techniques; establishes mentor relationship with faculty member in student’s teaching area, provides classroom experience and includes option of videotape analysis of teaching style.

MGMTPHD 297F. Doctoral Research Methods for the Management and Business Social Sciences. 4 Units.
An introduction to the fundamentals of social science research: theory development, research design, methods, data management, and writing for scholarly publications; for doctoral students intending scholarly research careers. Involves hands-on practice in formulating hypotheses, designing research, and conducting journal reviews.

MGMTPHD 297G. Qualitative Research. 4 Units.
Focuses on qualitative research techniques for management. A hands-on course that includes in-depth/long interviews, visual research methods, participant/non-participant observation, verbal protocols, constructing field notes, multi-media approaches for data gathering and analyses.

Restriction: Graduate students only.

MGMTPHD 297H. Experimental Design. 4 Units.
Advanced course provides experience in planning and implementing an experiment or quasi-experiment, including choice of topic, study design, data analysis, and manuscript preparation. Data analysis topics include ANOVA, ANCOVA, repeated measures, logistic regression, chi-square, and tests of mediation.

Restriction: Graduate students only.

MGMTPHD 297I. Applied Multivariate Statistics. 2-4 Units.
Provides an overview of the most common techniques for multivariate analysis: principal component analysis, factor analysis, cluster analysis, MANOVA, regression with continuous variables, and regression with discrete variables.

Restriction: Graduate students only.

MGMTPHD 297J. Applied Econometrics and Research Methods. 2-4 Units.
Helps students to be more knowledgeable consumers and producers of empirical research. Reviews econometric techniques and research designs used by applied microeconomists. Attention to practical issues that arise when analyzing data.

Restriction: Graduate students only.

MGMTPHD 297K. Advanced Qualitative Methods: Analyzing Qualitative Data. 4 Units.
Introduces students to the theory and practice of analyzing qualitative data. Students must have already learned about data collection and research design for qualitative research and they must have qualitative data they can analyze in the course.

Same as POL SCI 273A, SOCIOL 223, PP&D 213.

Restriction: Graduate students only.

MGMTPHD 297Q. Game-Theoretic Models for Management Research. 4 Units.
Introduces some classic game-theoretic models for management research. It is about modeling strategic interactions between business competitors and/or partners in an analytical framework. Various applications will be discussed, e.g., pricing strategies, business alliances, e-commerce, negotiations, and contracts, etc.

Restriction: Graduate students only.
MGMTPHD 297R. Theories of Power and Empowerment. 4 Units.
Studies different ways of thinking about power and its uses. Explores theories of power that inform various notions of empowerment, including resistance, participatory democracy, and workplace empowerment.

Same as POL SCI 223A, SOCIOL 271, PP&D 279.

Restriction: Graduate students only.

MGMTPHD 297S. Information Economics and Business Applications. 4 Units.
Designed to provide doctoral students in the Merage School with an overview of the basics of information economics, so the students can readily access the literature in their areas based on this key reference discipline.

Restriction: Graduate students only.

MGMTPHD 297T. Decision Theory. 2-4 Units.
Decision theories and preference models: How models are elicited or theories are experimentally tested, relevance to different management research areas, alternative theories, applications in management practice, and interpretations for the general public.

Restriction: Graduate students only.

MGMTPHD 297U. Foundational Theories of Organizations. 4 Units.
Covers major economic and sociological perspectives guiding the study of organizations (i.e., transaction cost economics, agency theory, institutional theories, organizational ecology, network and diffusion theories, behavioral theories, resource dependence), and examines how different theoretical perspectives are tested.

Restriction: Graduate students only.

MGMTPHD 299. Individual Directed Study. 1-12 Units.

Individual study under the direction of a selected faculty member.

Repeatability: May be taken for credit for 12 units.

Restriction: Graduate students only.