## The Paul Merage School of Business

**Eric Spangenberg, Dean**

### Offices of Admission

**Executive M.B.A.** ([http://merage.uci.edu/ExecutiveMBA](http://merage.uci.edu/ExecutiveMBA)) and **Health Care Executive M.B.A.** ([http://merage.uci.edu/HealthCareExecutiveMBA](http://merage.uci.edu/HealthCareExecutiveMBA)):
- Email: mbaprograms@exchange.uci.edu
- Phone: 949-824-4565
- Fax: 949-824-0522

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- Phone: 949-824-4622

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- Phone: 949-824-8153

**Ph.D.** ([http://merage.uci.edu/PhD](http://merage.uci.edu/PhD)):
- Email: phd@merage.uci.edu
- Phone: 949-824-8318

**Undergraduate Major** ([http://www.admissions.uci.edu](http://www.admissions.uci.edu)):
- Office of Admissions and Relations with Schools ([http://www.admissions.uci.edu](http://www.admissions.uci.edu))
- Phone: 949-824-6703
- Fax: 949-824-2951

### Overview

The Paul Merage School of Business ([http://merage.uci.edu](http://merage.uci.edu)) offers the B.A. degree in Business Administration, the B.S. degree in Business Information Management (offered jointly with the Donald Bren School of Information and Computer Sciences), the M.B.A. (Master of Business Administration) degree, the M.P.Ac. degree in Accounting, the M.S. degree in Biotechnology Management (offered jointly with the Francisco J. Ayala School of Biological Sciences and The Henry Samueli School of Engineering), the M.S. degree in Engineering Management (offered jointly with The Henry Samueli School of Engineering), the Ph.D. degree in Management, and undergraduate minors in Management, Accounting, and Innovation and Entrepreneurship. The Master’s degree is professional in nature and is intended to provide future managers with a firm foundation in the basic disciplines and in management tools and techniques; the Ph.D. in Management is for those who wish to pursue a career in scholarly research. The undergraduate minor in Management is designed for those who wish to gain some insight into issues of modern management, as well as those who anticipate future graduate work in management. In establishing the undergraduate minor in Accounting, the faculty anticipated two types of students to be drawn to courses in accounting: (1) students preparing for careers in accounting or in other fields that require some knowledge of accounting, and (2) students planning to pursue a graduate degree in accounting who wish early guidance and undergraduate work appropriate to this career objective. The Minor in Innovation and Entrepreneurship provides extensive academic and practical training for students to embark on careers as entrepreneurs (innovating to form new companies) and intrapreneurs (innovating within existing companies).

### Degrees

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<tr>
<th>Program</th>
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<tbody>
<tr>
<td>Accountancy</td>
<td>M.P.Ac.</td>
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<tr>
<td>Biotechnology Management</td>
<td>M.S.</td>
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<tr>
<td>Business Administration</td>
<td>B.A., M.B.A.</td>
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<tr>
<td>Business Information Management</td>
<td>B.S.</td>
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<tr>
<td>Engineering Management</td>
<td>M.S.</td>
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<tr>
<td>Management</td>
<td>Ph.D.</td>
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1. Offered jointly with the Department of Molecular Biology and Biochemistry (MB&B) in the Francisco J. Ayala School of Biological Sciences and the Department of Biomedical Engineering in The Henry Samueli School of Engineering.
2. Offered jointly with the Donald Bren School of Information and Computer Sciences.
3. Offered jointly with The Henry Samueli School of Engineering.
Honors

Graduation with Honors. Honors at graduation, e.g., *cum laude*, *magna cum laude*, *summa cum laude*, are awarded to approximately the top 12 percent of the graduating seniors. To be eligible for honors, a general criterion is that students must have completed at least 72 units in residence at the University of California. The student’s cumulative record at the end of the final quarter is the basis for consideration for awarding Latin honors. Other important factors are considered visit at Honors Recognition.

Faculty

Dennis Aigner, Ph.D. University of California, Berkeley, *Professor Emeritus of Paul Merage School of Business*

Abby Alpert, Ph.D. University of Maryland, College Park, *Assistant Professor of Paul Merage School of Business*

Alpesh N. Amin, M.D. Northwestern University, *Thomas and Mary Cesario Endowed Chair in Medicine and Professor of Medicine; Biomedical Engineering; Paul Merage School of Business* (hospital medicine, quality/safety, new technologies in healthcare)

Christopher Bauman, Ph.D. University of Illinois at Chicago, *Assistant Professor of Paul Merage School of Business*

David Blake, Ph.D. Rutgers, The State University of New Jersey, *Professor Emeritus of Paul Merage School of Business*

Philip Bromiley, Ph.D. Carnegie Mellon University, *Professor of Paul Merage School of Business*

Nai-Fu Chen, Ph.D. University of California, Los Angeles, *Professor Emeritus of Paul Merage School of Business*

Vidyamand Choudhary, Ph.D. Purdue University, *Associate Professor of Paul Merage School of Business*

Imran Currim, Ph.D. Stanford University, *UCI Chancellor's Professor of Paul Merage School of Business*

Sanjeev Dewan, Ph.D. University of Rochester, *Professor of Paul Merage School of Business*

Joseph DiMento, Ph.D. University of Michigan, *Professor of School of Law; Criminology, Law and Society; Paul Merage School of Business; Planning, Policy, and Design* (planning, land use and environmental law, use of social science in policy making, legal control of corporate behavior)

Martha S. Feldman, Ph.D. Stanford University, *Roger W. and Janice M. Johnson Chair in Civic Governance and Public Management and Professor of Planning, Policy, and Design; Paul Merage School of Business; Political Science; Sociology* (organization theory and behavior, stability and change in organizations, decision-making and information processing, public management, qualitative research methods)

Paul Feldstein, Ph.D. University of Chicago, *Professor Emeritus of Paul Merage School of Business; Economics*

Mary Gilly Graham, Ph.D. University of Houston, *Professor of Paul Merage School of Business*

John Graham, Ph.D. University of California, Berkeley, *Professor Emeritus of Paul Merage School of Business*

Luyi Gui, Ph.D. Georgia Institute of Technology, *Assistant Professor of Paul Merage School of Business*

Vijay Gurbaxani, Ph.D. University of Rochester, *Taco Bell Chair in Information Technology Management and Professor of Paul Merage School of Business; Informatics* (economics of information systems management, impact of information technology on organization and market structure)

David Hirshleifer, Ph.D. University of Chicago, *Paul Merage Chair in Business Growth and Professor of Paul Merage School of Business; Economics*

Siew Hong Teoh Hirshleifer, Ph.D. University of Chicago, *Professor of Paul Merage School of Business*

Joanna Ho, Ph.D. University of Texas at Austin, *Professor of Paul Merage School of Business*

Chong Huang, Ph.D. University of Pennsylvania, *Assistant Professor of Paul Merage School of Business*

Mireille Jacobson, Ph.D. Harvard University, *Associate Professor of Paul Merage School of Business; Economics*

Philippe Jorion, Ph.D. University of Chicago, *Professor of Paul Merage School of Business; Economics*

John Joseph, Ph.D. Northwestern University, *Assistant Professor of Paul Merage School of Business*

Lynn Robin Keller, Ph.D. University of California, Los Angeles, *Professor of Paul Merage School of Business*

Sreya Kolay, Ph.D. University of Rochester, *Assistant Professor of Paul Merage School of Business*

Sharon Koppman, Ph.D. University of Arizona, *Assistant Professor of Paul Merage School of Business; Sociology* (work and occupations, sociology of culture, creative industries)
Kenneth Kraemer, Ph.D. University of Southern California, Research Professor and Professor Emeritus of Paul Merage School of Business
Loraine Lau, Ph.D. University of California, Los Angeles, Associate Professor of Paul Merage School of Business
Ben Lourie, Ph.D. University of California, Los Angeles, Assistant Professor of Paul Merage School of Business
Radhika Lunawat, Ph.D. University of Minnesota, Assistant Professor of Paul Merage School of Business; Economics
Newton Margulies, Ph.D. University of California, Los Angeles, Professor Emeritus of Paul Merage School of Business
Joseph McGuire, Ph.D. Columbia University, Professor Emeritus of Paul Merage School of Business
Peter Navarro, Ph.D. Harvard University, Professor of Paul Merage School of Business
David Neumark, Ph.D. Harvard University, UCI Chancellor’s Professor of Economics; Paul Merage School of Business
Tingting Nian, Ph.D. New York University, Assistant Professor of Paul Merage School of Business
Gerardo Okhuysen, Ph.D. Stanford University, Professor of Paul Merage School of Business
Judith Olson, Ph.D. University of Michigan, Donald Bren Professor of Information & Computer Sciences and Professor of Informatics; Paul Merage School of Business; Planning, Policy, and Design (interactive and collaborative technology, human-computer interaction, computer-supported cooperative work)
Jone Pearce, Ph.D. Yale University, Professor of Paul Merage School of Business
Cornelia Pechmann, Ph.D. Vanderbilt University, Professor of Paul Merage School of Business
Morton Pincus, Ph.D. Washington University, Professor of Paul Merage School of Business
Andrew Policano, Ph.D. Brown University, Director of Center for Investment and Wealth Management and Dean’s Leadership Circle Endowed Professorship and Professor of Paul Merage School of Business; Economics
Judy Rosener, Ph.D. Claremont Graduate University, Senior Lecturer with Security of Employment Emerita of Paul Merage School of Business
Claudia Schoonhoven, Ph.D. Stanford University, Professor Emerita of Paul Merage School of Business
Christopher Schwarz, Ph.D. University of Massachusetts, Associate Professor of Paul Merage School of Business
Carlton Scott, Ph.D. University of New South Wales, Professor of Paul Merage School of Business
Devin Shanthikumar, Ph.D. Stanford University, Assistant Professor of Paul Merage School of Business
Terrence Shevlin, Ph.D. Stanford University, Paul Merage Chair in Business Growth and Professor of Paul Merage School of Business
Kut So, Ph.D. Stanford University, Professor of Paul Merage School of Business
Eric Spangenberg, Ph.D. University of Washington, M.B.A. Portland State University, Dean of The Paul Merage School of Business and Professor of Paul Merage School of Business (sensory cues in the retail environment and the effects of self-prediction on behavior)
Zheng Sun, Ph.D. New York University, Associate Professor of Paul Merage School of Business
Eli Talmor, Ph.D. University of North Carolina at Chapel Hill, Professor Emeritus of Paul Merage School of Business
John Turner, Ph.D. Carnegie Mellon University, Assistant Professor of Paul Merage School of Business
Rajeev Tyagi, Ph.D. University of Pennsylvania, Walter B. Gerken Chair in Enterprise and Society and Professor of Paul Merage School of Business
Kerry Vandel, Ph.D. Massachusetts Institute of Technology, Professor of Paul Merage School of Business; Planning, Policy, and Design; School of Law
Alladi Venkatesh, Ph.D. Syracuse University, Professor of Paul Merage School of Business; Informatics (social impacts of information technology, Internet and the New Economy, Smart Home technologies, children and multimedia)
Libby Weber, Ph.D. University of Southern California, Assistant Professor of Paul Merage School of Business
Patricia A. Wellmeyer, M.S. California State University, Fullerton, Lecturer of Paul Merage School of Business
Margarethe Wiersema, Ph.D. University of Michigan, Professor of Paul Merage School of Business
Mingdi Xin, Ph.D. New York University, Assistant Professor of Paul Merage School of Business
David Yang, Ph.D. Harvard University, Assistant Professor of Paul Merage School of Business

Shuya Yin, Ph.D. University of British Columbia, Associate Professor of Paul Merage School of Business

Lu Zheng, Ph.D. Yale University, Professor of Paul Merage School of Business