

Business Administration, B.A.

Undergraduate Major (<http://www.admissions.uci.edu>)

Office of Admissions and Relations with Schools (<http://www.admissions.uci.edu/>)

Phone: 949-824-6703

The undergraduate Business Administration major at The Paul Merage School of Business prepares students with essential business management theories and concepts for diverse careers. It emphasizes teamwork, leadership skills, analytical decision-making, critical thinking, and understanding digital transformation. Students will gain experience in both participating in and leading collaborative efforts.

Program Information

The Business Administration major at The Paul Merage School of Business offers a comprehensive curriculum similar to top business schools nationwide. It covers a range of topics, including organizations, communication, behavior, leadership, strategy, finance, information technology, and marketing, within a global context. Students are encouraged to tailor their education with courses inside and outside the Merage School to align with their career goals and personal interests. This flexibility allows students to combine management education with industry-specific areas such as bioscience business, government service, international commerce, arts management, and entrepreneurship in computer gaming. Students can also prepare for advanced degrees in law, accounting, or business-related fields through their course selections.

Students are required to complete 11 business courses that provide a foundation in essential core business competencies, followed by a minimum of 5 business electives to include one emphasis. Students select a minimum of one of six emphases in Accounting, Finance, Information Systems, Marketing, Operations and Decision Technologies, or Organization and Management. This program of study enables students to develop areas of focus as they pursue the Business Administration major. Since most business is conducted on a global scale, students are required to either participate in the University's Education Abroad Program or to take one of a number of designated courses that stresses the international dimension of a business.

While academic content is vital for business majors, the Merage School also emphasizes cocurricular programs to enhance the student experience. Students can improve communication and presentation skills, attend speaker events, and engage in mentoring through resources from the Merage School and the University. The faculty ensures ample opportunities to develop writing and presentation skills through assignments and a business communication course.

Students are encouraged to join the Merage Undergraduate Student Association and affiliated business clubs, which foster interaction with the business community through events like the Corporate Speaker Series. Those interested in entrepreneurship can participate in the annual New Venture Competition by the Don Beall Center for Innovation and Entrepreneurship.

Work experience is crucial for understanding business and management. UCI's Internship Program, sponsored by the Division of Career Pathways, helps students find voluntary or paid positions in various settings. This practical experience is essential for those entering business or pursuing graduate studies. Additionally, UCI's Undergraduate Administrative Intern Program offers selected students one-year positions with University administrators, involving special projects related to management and administration. These internships include a two-quarter management seminar and field trips to administrative conferences, such as meetings of The Regents of the University of California.

Admission to the Major in Business Administration

Admission into this major is limited. If the number of Business Administration applicants exceeds the number of positions available, applicants may be subject to screening beyond minimum University of California admissions requirements.

Freshmen: See the Undergraduate Admissions section (<http://catalogue.uci.edu/informationforprospectivestudents/undergraduateadmissions/>).

Transfer students: See the Undergraduate Admissions section (<http://catalogue.uci.edu/informationforprospectivestudents/undergraduateadmissions/>). Junior-level applicants with the highest grades overall (minimum cumulative GPA of 3.0) and who satisfactorily complete lower-division courses equivalent to UCI's calculus (MATH 2A-MATH 2B), economics (ECON 20A-ECON 20B or MGMT 4A-MGMT 4B), and statistics and accounting (MGMT 7, MGMT 30A, MGMT 30B) will be given preference for admission. MGMT 1 may be completed at UCI. Admission to the major will be competitive due to limited space availability.

Change of Major

Students who wish to declare the Business Administration major should contact The Paul Merage School of Business Undergraduate Programs Office (<http://merage.uci.edu/undergrad/>), for information about change-of-major requirements, procedures, and policies. Students should carefully review criteria for each major they are considering on the UCI Change of Major Criteria website (<http://www.changeofmajor.uci.edu/>). Review of applications and selection to the major is governed by the Undergraduate Programs Committee. Admission to the major is very competitive due to limited space availability. Completion of the prerequisite courses does not guarantee admission into the major.

All students must meet the University Requirements.

Business Administration Major Requirements

A. Lower-Division:	
MATH 2A	Single-Variable Calculus I
MATH 2B	Single-Variable Calculus II
MGMT 1	Introduction to Business and Management
MGMT 4A	Basic Economics for Managers I
or ECON 20A	Basic Economics I
MGMT 4B	Basic Economics for Managers II
or ECON 20B	Basic Economics II
MGMT 7	Statistics for Business Decision Making
MGMT 30A	Principles of Accounting I
MGMT 30B	Principles of Accounting II
B. Upper-Division Core:	
MGMT 101	Management Science
MGMT 102	Managing Organizational Behavior
MGMT 105	Introduction to Marketing
MGMT 107	Introduction to Management Information Systems
MGMT 109	Introduction to Managerial Finance
MGMT 110	Strategic Management
MGMT 191W	Business Communication
C. Business Electives: Select 5 upper-division Merage School electives numbered 111-196, to include completion of one of the defined emphases below: ¹	
Emphasis in Accounting:	
MGMT 131A	Intermediate Accounting I
and select two of the following:	
MGMT 131B	Intermediate Accounting II
MGMT 131C	Intermediate Accounting III
MGMT 132A	Individual Taxation
MGMT 133	Corporate and Partnership Taxation
MGMT 134	Data Analytics in Accounting
MGMT 137	Advanced Accounting
MGMT 138	Auditing
MGMT 194	Financial Statement Analysis
Emphasis in Finance:	
MGMT 141	Investments
and select two of the following:	
MGMT 144	Multinational Finance
MGMT 147	Cases in Corporate Financial Management
MGMT 149	Derivatives
MGMT 145	FinTech
MGMT 143	Bonds and Fixed Income
Emphasis in Information Systems:	
Select three of the following:	
MGMT 171	Social Media
MGMT 173	Business Intelligence for Analytical Decisions
MGMT 174	Business Data Management
MGMT 178	Management of Information Technology
MGMT 172	Data and Programming for Analytics
MGMT 176	Digital Strategies
Emphasis in Marketing:	

Select three of the following:	
MGMT 150	Consumer Behavior
MGMT 151	Marketing Research
MGMT 154	Global Marketing
MGMT 155	Brand Management
MGMT 153	Sales Management
MGMT 156	Pricing Strategy
MGMT 158	Digital Media Marketing Strategy
MGMT 159	Analysis of Marketing Data
MGMT 171	Social Media
Emphasis in Operations and Decision Technologies:	
MGMT 189	Operations Management
and complete two of the following:	
MGMT 182	Supply Chain Management
MGMT 184	Business Process Management
MGMT 196	Decision Analysis
MGMT 197	Predictive Analytics
Emphasis in Organization and Management:	
Select three of the following:	
MGMT 125	Negotiations
MGMT 126	Foundations of Teams
MGMT 128	International Management
MGMT 129	Leadership
MGMT 120	Managing Organizational Change
MGMT 121	Human Resources Analytics
MGMT 123	Creativity and Leadership in Entrepreneurial Organizations
MGMT 124	Human Resources Management
D. International Business Requirement: Fulfillment of the International Business requirement by:	
1. Selecting one of the following (which may also be used for specified category C requirements above): ¹	
MGMT 128	International Management
MGMT 144	Multinational Finance
MGMT 154	Global Marketing
MGMT 160	Leadership Opportunities in Global Sustainability
MGMT 195	Experiential Development of a Global Business Perspective
2. or, participating in select UC Education Abroad Program options, with prior approval of the Associate Dean.	

¹ By exception, students may petition the Associate Dean to accept an upper-division elective that has business content equivalent to a stated Merage elective.

NOTE: Students majoring in Business Administration may not minor in Management, Accounting, or Innovation and Entrepreneurship or double major in Business Information Management. Students may pursue more than one Merage School emphasis via the Business Electives in the category C requirements above. Students are strongly advised to work closely with faculty, staff, and career advisors to tailor a course of study optimal for their educational and career plans. Pairing of particular emphases could be beneficial; examples include Accounting and Finance, Marketing and Information Systems, or Operations and Decision Technologies and Information Systems. Students are permitted to pursue additional courses within an area of emphasis to exceed the required three.

- Accounting, Minor
- Business Analytics, M.S. (Part-Time)
- Innovation and Entrepreneurship, Minor
- Management, Minor
- Master in Management