

Innovation and Entrepreneurship, Minor

The minor in Innovation and Entrepreneurship provides extensive academic and practical training for students to embark on careers as entrepreneurs (innovating to form new companies) and intrapreneurs (innovating within existing companies).

The program provides students with knowledge and practical experience on certain core topics on the process of innovation and entrepreneurship, i.e., planning a new venture, lean startup methodology, venture capital, private equity, etc. Students are strongly encouraged to apply the associated business skills in the New Venture Competition and in internships.

A. Complete the following:	
MGMT 1	Introduction to Business and Management
MGMT 113	New Ventures: A Course in Entrepreneurship
MGMT 115	Lean Startup
B. Select at least four electives from the following:	
MGMT 30A	Principles of Accounting I
MGMT 102	Managing Organizational Behavior
MGMT 105	Introduction to Marketing
MGMT 109	Introduction to Managerial Finance
MGMT 125	Negotiations
MGMT 126	Foundations of Teams
MGMT 129	Leadership
MGMT 151	Marketing Research
MGMT 192	Business Law

With Merage School faculty approval, a student may substitute a maximum of one minor course.

NOTE: Students may not receive both the minor in Management and the minor in Innovation and Entrepreneurship. Students in the B.A. in Business Administration and B.S. in Business Information Management Programs are not eligible to minor in Innovation and Entrepreneurship.

- Accounting, Minor
- Business Administration, B.A.
- Business Analytics, M.S.
- Innovation and Entrepreneurship, Minor
- J.D./M.B.A. Program
- M.D./M.B.A. Program
- Management, Minor
- Management, Ph.D.
- Master of Business Administration, Executive
- Master of Business Administration, Flex
- Master of Business Administration, Full-Time
- Master of Finance
- Master of Innovation and Entrepreneurship
- Master of Professional Accountancy