

# Master of Business Administration

Full-Time M.B.A. (<http://merage.uci.edu/FullTimeMBA/>)

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The Paul Merage School of Business offers a variety of programs leading to the MBA (Master of Business Administration) degree. This includes a two-year, Full-Time MBA program.

The Paul Merage School of Business admits students to the two-year, Full-Time MBA program or a Full-Time MBA with a concentration in Analytics in Digital Leadership in the fall quarter. Students from a variety of undergraduate disciplines, including liberal arts, social sciences, physical or biological sciences, computer science, and engineering, are encouraged to apply. In addition to the general University rules governing admission to graduate study, the School normally requires the completion of the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE). There are no specific prerequisite requirements for the Full-Time MBA program. However, the Admissions Committee does look for evidence of quantitative proficiency and strong verbal skills in all applicants. The final deadline for completion of all phases of the application procedure is generally around April 1. However, since admissions are received on a rolling basis, applicants are encouraged to check with the MBA Admissions Office regarding application submission.

The evaluation of an applicant's file for admission consists of an integrated assessment of all materials submitted including test scores, transcripts of previous academic work, work experience, essays, and letters of recommendation. A quantitative background is encouraged for the Full-Time MBA with a STEM-certified concentration in Analytics in Digital Leadership, such as undergraduate degrees in mathematics, computer science, economics, statistics, engineering, and/or physics. The Full-Time MBA program at the Paul Merage School is distinctive for its focus on providing students the capabilities and skills to succeed in a digitally-driven world. The Merage School's curriculum distinguishes students as leaders in data-driven decision-making, the role of information technology, and digitally-driven leadership.

The Full-Time MBA program requires a minimum of 92 units with a minimum grade point average of 3.0 in the core curriculum and overall. Students in the concentration that do not meet this GPA requirements will be advised to transfer out of the concentration to ensure their academic success. The curriculum consists of courses divided into two groups designed to achieve specific educational objectives. Ten required Common Core Courses (40 units) and 52 units of elective courses which students select to emphasize career goals and educational interests. For those students pursuing a concentration in Analytics in Digital Leadership, students must enroll in four electives from the below concentration list as well one required elective: MGMTMBA 270. A thesis is not required.

## Course Requirements

A. Complete:

MGMTMBA 200	Thinking Strategically in the Digital Age
MGMTMBA 201A	Business Analytics: Decision-Making
MGMTMBA 202	Organizational Leadership for Management
MGMTMBA 203A	Financial Reporting
MGMTMBA 204A	Microeconomics for Management in the Digital Age
MGMTMBA 205	Marketing Principles
MGMTMBA 207	Competing with Digital: Technology, Analytics, and Platforms
MGMTMBA 208	Operational Excellence: Processes, Models, and Analytics
MGMTMBA 209A	Managerial Finance
MGMTMBA 210	Strategy: Foundations and Dynamics

B. Select 52 units of electives

## Concentration in Analytics in Digital Leadership Course Requirements

A. Complete:

MGMTMBA 270	Data Camp for Managers
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B. Select 16 units from the following list of electives:

MGMTMBA 201B or MGMT FE 281	Management Science Analytical Decision Models for Managers
MGMTMBA 215 or MGMT FE 215	Global Competitive Strategy Strategy in a Digital Age
MGMTMBA 245 or MGMT FE 245	FinTech and the Digital Economy for Business FinTech and the Digital Economy
MGMTMBA 273	

or MGMT FE 273	Business Intelligence for Analytical Decisions for Managers
MGMTMBA 274	Data and Programming for Analytics
or MGMT FE 278	Data and Programming for Analytics
MGMTMBA 285	Supply Chain Analytics
or MGMT FE 285	
MGMTMBA 288	Predictive Analytics for Business
or MGMT FE 288	Predictive Analytics
MGMTMBA 294	Edge
or MGMT FE 294	EDGE for Managers
C. Select 34 units of electives	

**Residence Requirement.** Five quarters.

**International Requirement.** Students must fulfill the requirement in one of the following ways: completion of a Paul Merage School of Business international elective in a functional area; participation in a Paul Merage School of Business international exchange program; or completion of an upper-division or graduate international course offered by another UC school, with the approval of The Paul Merage School of Business Associate Dean.

**Electives.** In addition to the core courses, 52 more units of elective courses are required. Of the 52 units of electives, 18 units for the Analytics in Digital Leadership concentration are outlined above. The major emphasis in the elective courses is to develop additional depth in a discipline or interdisciplinary area or specialized competence in the use of a particular set of technical tools and methods. Students select their electives in light of their educational and career goals and interests.

Further information may be obtained by contacting the University of California, Irvine, Full-Time MBA Program Office, The Paul Merage School of Business, SB1 5400, Irvine, CA 92697-3125; 949-824-4622; or visit the Full-Time MBA website (<http://merage.uci.edu/FullTimeMBA/>).