

# The Paul Merage School of Business

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Eric Spangenberg, Dean

## Offices of Admission

**Executive M.B.A.** (<http://merage.uci.edu/ExecutiveMBA>). and **Health Care Executive M.B.A.** (<http://merage.uci.edu/HealthCareExecutiveMBA>):

Email: [mbaprograms@exchange.uci.edu](mailto:mbaprograms@exchange.uci.edu)

Phone: 949-824-4565

Fax: 949-824-0522

**Full-Time M.B.A.** (<http://merage.uci.edu/FullTimeMBA>):

Email: [mba@merage.uci.edu](mailto:mba@merage.uci.edu)

Phone: 949-824-4622

**Fully Employed M.B.A.** (<http://merage.uci.edu/FullyEmployedMBA>):

Email: [mbaprograms@exchange.uci.edu](mailto:mbaprograms@exchange.uci.edu)

Phone: 949-824-4565

**Master of Professional Accountancy** (<http://merage.uci.edu/go/mpac>):

Email: [mpac@merage.uci.edu](mailto:mpac@merage.uci.edu)

Phone: 949-824-9240

**Master of Finance** (<http://sites.uci.edu/masteroffinance>):

Email: [mfin@merage.uci.edu](mailto:mfin@merage.uci.edu) ([mpac@merage.uci.edu](mailto:mpac@merage.uci.edu))

**M.S. in Business Analytics** (<https://merage.uci.edu/programs/masters/master-science-business-analytics>)

Email: [msba@merage.uci.edu](mailto:msba@merage.uci.edu) ( [msba@merage.uci.edu](mailto:msba@merage.uci.edu))

**Ph.D.** (<http://merage.uci.edu/PhD>):

Email: [phd@merage.uci.edu](mailto:phd@merage.uci.edu)

Phone: 949-824-8318

**Undergraduate Major** (<http://www.admissions.uci.edu>):

Office of Admissions and Relations with Schools (<http://www.admissions.uci.edu>)

Phone: 949-824-6703

Fax: 949-824-2951

## Overview

The Paul Merage School of Business (<http://merage.uci.edu>) offers the B.A. in Business Administration, the B.S. in Business Information Management (offered jointly with the Donald Bren School of Information and Computer Sciences), the M.B.A. (Master of Business Administration), the MPAC (Master of Professional Accountancy), the Master of Finance, the M.S. in Business Analytics, the M.S. in Biotechnology Management (offered jointly with the School of Biological Sciences and The Henry Samueli School of Engineering), the M.S. in Engineering Management (offered jointly with The Henry Samueli School of Engineering), the Ph.D. in Management, and undergraduate minors in Management, Accounting, and Innovation and Entrepreneurship. The Master's degree is professional in nature and is intended to provide future managers with a firm foundation in the basic disciplines and in management tools and techniques; the Ph.D. in Management is for those who wish to pursue a career in scholarly research. The undergraduate minor in Management is designed for those who wish to gain some insight into issues of modern management, as well as those who anticipate future graduate work in management. In establishing the undergraduate minor in Accounting, the faculty anticipated two types of students to be drawn to courses in accounting: (1) students preparing for careers in accounting or in other fields that require some knowledge of accounting, and (2) students planning to pursue a graduate degree in accounting who wish early guidance and undergraduate work appropriate to this career objective. The minor in Innovation and Entrepreneurship provides extensive academic and practical training for students to embark on careers as entrepreneurs (innovating to form new companies) and intrapreneurs (innovating within existing companies).

## Degrees

Accountancy	M.P.Ac.
Biotechnology Management <sup>1</sup>	M.S.
Business Analytics	M.S.
Business Administration	B.A., M.B.A.
Business Information Management <sup>2</sup>	B.S.
Engineering Management <sup>3</sup>	M.S.
Finance	M.Fin.

Management

Ph.D.

- 1 Offered jointly with the Department of Molecular Biology and Biochemistry (MB&B) in the School of Biological Sciences and the Department of Biomedical Engineering in The Henry Samueli School of Engineering.
- 2 Offered jointly with the Donald Bren School of Information and Computer Sciences.
- 3 Offered jointly with The Henry Samueli School of Engineering.

## Centers of Excellence

At The Paul Merage School of Business, the Centers of Excellence serve as the bridge between campus and community. The Merage School also offers specialized M.B.A. certificates in partnership with the Centers, including certificates in Digital Transformation, Innovation and Entrepreneurship, and Real Estate and Urban Development.

### Beall Center for Innovation & Entrepreneurship

Founded in 2007, The Beall Center for Innovation & Entrepreneurship (<http://merage.uci.edu/ResearchAndCenters/Beall>) provides thought leadership in the fields of entrepreneurship education and innovation research to both the students and faculty of The Paul Merage School of Business and the greater worldwide academic community. Through the Center and its activities, a campuswide community of involvement for students and researchers passionate about innovation and entrepreneurship has been organized around a nexus of active volunteers, board members, and alumni who provide world-class programs, resources, and relationships to the University in the areas of entrepreneurship and new venture creation.

### Center for Global Leadership

The Center for Global Leadership (<http://merage.uci.edu/ResearchAndCenters/CLTD>) is an important resource for UC Irvine and The Paul Merage School of Business students. This Center seeks to inspire global leadership by being the best place to learn, study, and develop ideas to improve socially responsible global leadership. This is done by enabling collaboration between leading scholars, students, and the global leadership community to generate innovative ideas and best practices to address the current and future challenges of an increasingly integrated world. The Center works with experienced leaders to identify practical global-leadership knowledge needs and then develops systematic research on these questions, sharing that knowledge through conferences and our Research Translations. We use this knowledge to develop co-curricular programs for students such as the Executive Mentoring Program and the Social Responsibility Initiative that connect students with community leaders.

### Center for Real Estate

The Center for Real Estate (<http://merage.uci.edu/ResearchAndCenters/CRE>) at The Paul Merage School of Business is an integral and indispensable component of the program in Real Estate and Urban Development at UC Irvine. In addition to offering eight real estate elective courses, it provides students with a network of connections to the business community, including members of its Advisory Board, industry leaders, and alumni. The Center offers fellowships, extracurricular activities, and resources that enhance the M.B.A. learning experience.

### Center for Health Care Management and Policy

The Center for Health Care Management and Policy (<http://merage.uci.edu/ResearchAndCenters/healthcare>) at The Paul Merage School of Business advances knowledge through research and education while providing forums for dialogue on crucial challenges and concerns facing the nation's health care system today. This interdisciplinary research institute brings together health care scholars, policy experts, and industry professionals to share vital information and a range of perspectives on such fundamental issues as quality of care, cost, and access. A wide range of programs contribute to the debate on national health care policy and help leaders in government, business, and nonprofit organizations make better-informed decisions. The Center's activities build on the Merage School's health care-oriented educational programs, including its nationally acclaimed Health Care Executive M.B.A. program and its M.D./M.B.A. joint degree program.

### Center for Digital Transformation

The Center for Digital Transformation (CDT) (<http://merage.uci.edu/ResearchAndCenters/CDT>) generates and disseminates knowledge that helps businesses, governments, and society adapt to and leverage the possibilities enabled by emerging digital technologies. Research themes include Digital Economics, Digital Business Models and Processes, Digital Services Delivery, and Big Data & Analytics. CDT serves as an interdisciplinary research institute, drawing on economists, behavioral scientists, sociologists, and computer scientists. The Center deploys an open innovation model, partnering with companies, nonprofits, experts, and the community at large to identify and address critical research questions. CDT hosts several outreach initiatives which support and educate students, as well as connects them to key industry professionals.

### Center for Investment and Wealth Management

The Center for Investment and Wealth Management (<http://merage.uci.edu/ResearchAndCenters/ciwm>) is dedicated to the mission of educating Merage School M.B.A. students in the area of investment and wealth management. The Center seeks to enhance students' educational experience and help them to advance their professional expertise and growth at the same time. The education that the Center provides is a collaborative effort between UC Irvine's expert faculty and seasoned professionals dedicated to sharing their experience and knowledge. The concept is to create cutting-edge curriculum with the flexibility to teach students topics in real time. This year, a number of the Center's board members have participated as distinguished lecturers. They are prominently known in the wealth management community and speak to students about their career path, the industry, and ways to

achieve success. They are from a wide array of backgrounds including financial institutions, investment companies, law firms, accounting firms, and wealth management companies in Orange County and beyond.

## John S. and Marilyn Long U.S.-China Institute for Business and Law

The John S. and Marilyn Long U.S.-China Institute for Business and Law (<http://longinstitute.uci.edu>) at UC Irvine is a premier research entity established to facilitate and further develop legal and commercial relationships between the United States and China. The Long Institute is a collaborative effort between The Paul Merage School of Business and the School of Law at UC Irvine and will involve chaired professors with extensive expertise in the areas of both business and law as it relates to the U.S and China. The Institute serves to promote a bilateral understanding and engagement between the two economic superpowers and will feature events and research involving both scholars and practitioners from various industries engaging in U.S.-China trade. Students and faculty can also be involved by participating in exchange programs with major Chinese universities.

## Faculty

Dennis Aigner, Ph.D. University of California, Berkeley, *Professor Emeritus of Paul Merage School of Business*

Alpesh N. Amin, M.D. Northwestern University, *Thomas and Mary Cesario Endowed Chair in Medicine and Professor of Medicine; Biomedical Engineering; Paul Merage School of Business; Program in Public Health* (hospital medicine, quality/safety, new technologies in healthcare)

Christopher Bauman, Ph.D. University of Illinois at Chicago, *Associate Professor of Paul Merage School of Business*

David Blake, Ph.D. Rutgers, The State University of New Jersey, *Professor Emeritus of Paul Merage School of Business*

Kevin Bradford, Ph.D. University of Florida, *Lecturer with Potential for Security of Employment of Paul Merage School of Business* (personal setting, sales management, distribution of firearms, marketing practices of guns, gun culture)

Tonya Bradford, Ph.D. Northwestern University, *Assistant Professor of Paul Merage School of Business* (rituals, market exchange, gift-giving, communities)

Philip Bromiley, Ph.D. Carnegie Mellon University, *Professor of Paul Merage School of Business*

Nai-Fu Chen, Ph.D. University of California, Los Angeles, *Professor Emeritus of Paul Merage School of Business*

Vidyanand Choudhary, Ph.D. Purdue University, *Professor of Paul Merage School of Business*

Elizabeth Chuk, Ph.D. University of Washington, *Assistant Professor of Paul Merage School of Business* (financial reporting, consequences of accounting standards, defined benefit pensions, earnings management)

N. Edward Coulson, Ph.D. University of California, San Diego, *Professor of Paul Merage School of Business; Economics*

Imran Currim, Ph.D. Stanford University, *UCI Chancellor's Professor of Paul Merage School of Business*

Sanjeev Dewan, Ph.D. University of Rochester, *Professor of Paul Merage School of Business*

Joseph DiMento, Ph.D. University of Michigan, *Professor of School of Law; Criminology, Law and Society; Paul Merage School of Business; Urban Planning and Public Policy* (planning, land use and environmental law, use of social science in policy making, legal control of corporate behavior)

Martha S. Feldman, Ph.D. Stanford University, *Roger W. and Janice M. Johnson Chair in Civic Governance and Public Management and Professor of Urban Planning and Public Policy; Paul Merage School of Business; Sociology* (organization theory and behavior, stability and change in organizations, decision-making and information processing, public management, qualitative research methods)

Paul Feldstein, Ph.D. University of Chicago, *Professor Emeritus of Paul Merage School of Business*

Mary Gilly Graham, Ph.D. University of Houston, *Professor of Paul Merage School of Business*

John Graham, Ph.D. University of California, Berkeley, *Professor Emeritus of Paul Merage School of Business*

Luyi Gui, Ph.D. Georgia Institute of Technology, *Assistant Professor of Paul Merage School of Business*

Vijay Gurbaxani, Ph.D. University of Rochester, *Taco Bell Chair in Information Technology Management and Professor of Paul Merage School of Business; Informatics* (economics of information systems management, impact of information technology on organization and market structure)

David Hirshleifer, Ph.D. University of Chicago, *Paul Merage Chair in Business Growth and Professor of Paul Merage School of Business; Economics*

Siew Hong Teoh Hirshleifer, Ph.D. University of Chicago, *Professor of Paul Merage School of Business*

Joanna Ho, Ph.D. University of Texas at Austin, *Professor of Paul Merage School of Business*

Chong Huang, Ph.D. University of Pennsylvania, *Assistant Professor of Paul Merage School of Business*

Mireille Jacobson, Ph.D. Harvard University, *Associate Professor of Paul Merage School of Business; Economics*

Philippe Jorion, Ph.D. University of Chicago, *Professor of Paul Merage School of Business; Economics*

John Joseph, Ph.D. Northwestern University, *Associate Professor of Paul Merage School of Business*

Lynn Robin Keller, Ph.D. University of California, Los Angeles, *Professor of Paul Merage School of Business*

Sreya Kolay, Ph.D. University of Rochester, *Assistant Professor of Paul Merage School of Business*

Sharon Koppman, Ph.D. University of Arizona, *Assistant Professor of Paul Merage School of Business; Sociology* (work and occupations, sociology of culture, creative industries)

Kenneth Kraemer, Ph.D. University of Southern California, *Professor Emeritus of Paul Merage School of Business*

Loraine Lau, Ph.D. University of California, Los Angeles, *Associate Professor of Paul Merage School of Business*

Ben Lourie, Ph.D. University of California, Los Angeles, *Assistant Professor of Paul Merage School of Business*

Radhika Lunawat, Ph.D. University of Minnesota, *Assistant Professor of Paul Merage School of Business; Economics*

Newton Margulies, Ph.D. University of California, Los Angeles, *Professor Emeritus of Paul Merage School of Business*

Peter Navarro, Ph.D. Harvard University, *Professor Emeritus of Paul Merage School of Business*

David Neumark, Ph.D. Harvard University, *UCI Chancellor's Professor of Economics; Paul Merage School of Business*

Tingting Nian, Ph.D. New York University, *Assistant Professor of Paul Merage School of Business*

Gerardo Okhuysen, Ph.D. Stanford University, *Professor of Paul Merage School of Business*

Judith Olson, Ph.D. University of Michigan, *Professor Emeritus of Informatics; Paul Merage School of Business; Urban Planning and Public Policy* (interactive and collaborative technology, human-computer interaction, computer-supported cooperative work)

Jone Pearce, Ph.D. Yale University, *Professor of Paul Merage School of Business*

Cornelia Pechmann, Ph.D. Vanderbilt University, *Professor of Paul Merage School of Business*

Morton Pincus, Ph.D. Washington University, *Professor of Paul Merage School of Business*

Andrew Policano, Ph.D. Brown University, *Professor Emeritus of Paul Merage School of Business; Economics*

Judy Rosener, Ph.D. Claremont Graduate University, *Senior Lecturer with Security of Employment Emerita of Paul Merage School of Business*

Maritza Salazar, Ph.D. New York University, *Assistant Professor of Paul Merage School of Business* (team science, group dynamics and processes, team-based organizations, global teams, impact of culture on work behavior, international management, management of innovation and learning)

Claudia Schoonhoven, Ph.D. Stanford University, *Professor Emerita of Paul Merage School of Business*

Christopher Schwarz, Ph.D. University of Massachusetts, *Associate Professor of Paul Merage School of Business*

Carlton Scott, Ph.D. University of New South Wales, *Professor Emeritus of Paul Merage School of Business*

Devin Shanthikumar, Ph.D. Stanford University, *Assistant Professor of Paul Merage School of Business*

Terrence Shevlin, Ph.D. Stanford University, *Paul Merage Chair in Business Growth and Professor of Paul Merage School of Business*

Kut So, Ph.D. Stanford University, *Professor of Paul Merage School of Business*

Eric Spangenberg, Ph.D. University of Washington, M.B.A. Portland State University, *Dean of The Paul Merage School of Business and Professor of Paul Merage School of Business; Psychology and Social Behavior* (sensory cues in the retail environment and the effects of self-prediction on behavior)

Zheng Sun, Ph.D. New York University, *Associate Professor of Paul Merage School of Business*

Eli Talmor, Ph.D. University of North Carolina at Chapel Hill, *Professor Emeritus of Paul Merage School of Business*

John Turner, Ph.D. Carnegie Mellon University, *Associate Professor of Paul Merage School of Business*

Rajeev Tyagi, Ph.D. University of Pennsylvania, *Walter B. Gerken Chair in Enterprise and Society and Professor of Paul Merage School of Business*

Kerry Vandell, Ph.D. Massachusetts Institute of Technology, *Professor Emeritus of Paul Merage School of Business; School of Law; Urban Planning and Public Policy*

Alladi Venkatesh, Ph.D. Syracuse University, *Professor of Paul Merage School of Business; Informatics (social impacts of information technology, Internet and the New Economy, Smart Home technologies, children and multimedia)*

Libby Weber, Ph.D. University of Southern California, *Associate Professor of Paul Merage School of Business*

Patricia A. Wellmeyer, M.S. California State University, Fullerton, *Lecturer with Potential for Security of Employment of Paul Merage School of Business*

Margarethe Wiersema, Ph.D. University of Michigan, *Professor of Paul Merage School of Business*

Mingdi Xin, Ph.D. New York University, *Assistant Professor of Paul Merage School of Business*

David Yang, Ph.D. Harvard University, *Assistant Professor of Paul Merage School of Business*

Shuya Yin, Ph.D. University of British Columbia, *Associate Professor of Paul Merage School of Business*

Maia Young, Ph.D. Stanford University, *Assistant Professor of Paul Merage School of Business*

Lu Zheng, Ph.D. Yale University, *Professor of Paul Merage School of Business*