

# Management PhD (MGMPHD)

---

## Courses

### **MGMPHD 291. Ph.D. Special Topics Seminar. 2-12 Units.**

Each quarter a number of special topic seminars are offered in the 291 series for Ph.D. students. Examples include topics such as methods seminar, experimental design, qualitative research, structural equation modeling.

Repeatability: Unlimited as topics vary.

### **MGMPHD 292. Pre-Colloquium Seminar . 0-2 Units.**

Seeks to facilitate discussion of upcoming Colloquium research papers increasing the likelihood that Ph.D. students are active participants in all of the Colloquia. Active participation enhances exposure of Ph.D. students to visiting scholars.

Grading Option: Satisfactory/unsatisfactory only.

Repeatability: May be taken for credit 3 times.

Restriction: Graduate students only. Management Majors only.

### **MGMPHD 297A. Doctoral Proseminar. 2 Units.**

Analysis of the central theories and theoretical controversies in the field of management. Examination of the formal education for managerial careers and exploration of issues relating to professional careers in research and scholarship in the field of management.

Grading Option: Satisfactory/unsatisfactory only.

Restriction: Graduate students only.

### **MGMPHD 297B. University Teaching.**

Designed to prepare students for teaching career; incorporates seminars addressing topics of classroom dynamics, syllabus preparation, teaching techniques; establishes mentor relationship with faculty member in student's teaching area, provides classroom experience and includes option of videotape analysis of teaching style.

Restriction: Graduate students only.

### **MGMPHD 297F. Doctoral Research Methods. 4 Units.**

An introduction to the fundamentals of social science research: theory development, research design, methods, data management, and writing for scholarly publications; for doctoral students intending scholarly research careers. Involves hands-on practice in formulating hypotheses, designing research, and conducting journal reviews.

Restriction: Graduate students only. Management Majors only.

### **MGMPHD 297G. Qualitative Research. 4 Units.**

Focuses on qualitative research techniques for management. A hands-on course that includes in-depth/long interviews, visual research methods, participant/non-participant observation, verbal protocols, constructing field notes, multi-media approaches for data gathering and analyses.

Restriction: Graduate students only.

### **MGMPHD 297H. Analysis of Experimental Data. 4 Units.**

Advanced course provides experience in analyzing data from experiments and quasi-experiments in SPSS, including presenting the results and manuscript preparation. Data analysis topics include ANOVA, ANCOVA, repeated measures, logistic regression, chi-square, and tests of mediation.

Restriction: Graduate students only.

### **MGMPHD 297I. Applied Multivariate Statistics. 2-4 Units.**

Provides an overview of the most common techniques for multivariate analysis: principal component analysis, factor analysis, cluster analysis, MANOVA, regression with continuous variables, and regression with discrete variables.

Restriction: Graduate students only.

**MGMPHD 297K. Advanced Qualitative Methods: Analyzing Qualitative Data. 4 Units.**

Introduction to the theory and practice of analyzing qualitative data. Students must have already learned about data collection and research design for qualitative research and must have qualitative data they can analyze.

Same as UPPP 213, POL SCI 273A.

Restriction: Graduate students only.

**MGMPHD 297L. Writing for Scholarly Publication. 4 Units.**

Introduces methods for planning and carrying out scholarly writing.

Restriction: Graduate students only.

**MGMPHD 297Q. Game-Theoretic Models for Management Research. 4 Units.**

Introduces some classic game-theoretic models for management research. It is about modeling strategic interactions between business competitors and/or partners in an analytical framework. Various applications will be discussed, e.g., pricing strategies, business alliances, e-commerce, negotiations, and contracts, etc.

Restriction: Graduate students only.

**MGMPHD 297R. Theories of Power and Empowerment. 4 Units.**

Studies different ways of thinking about power and its uses. Explores theories of power that inform various notions of empowerment, including resistance, participatory democracy, and workplace empowerment.

Same as UPPP 279, POL SCI 223A.

Restriction: Graduate students only.

**MGMPHD 297S. Business Economics Applications. 4 Units.**

Teaches mathematical and conceptual basics of microeconomics and application. Covers basics of consumer/firm behavior, static and dynamic imperfect competition. Building of simple mathematical models to gain economic insights into business practices and decisions.

Restriction: Graduate students only.

**MGMPHD 297T. Decision Theory. 2-4 Units.**

Decision theories and preference models: How models are elicited or theories are experimentally tested, relevance to different management research areas, alternative theories, applications in management practice, and interpretations for the general public.

Restriction: Graduate students only.

**MGMPHD 297U. Foundational Theories of Organizations. 4 Units.**

Covers major economic and sociological perspectives guiding the study of organizations (i.e., transaction cost economics, agency theory, institutional theories, organizational ecology, network and diffusion theories, behavioral theories, resource dependence), and examines how different theoretical perspectives are tested.

Restriction: Graduate students only.

**MGMPHD 297W. Establishing Your Academic Career. 4 Units.**

Overview of the best practices for succeeding in an academic career. Presenting oneself in conversation, in written documents, in research talks, and in teaching.

Restriction: Graduate students only.

**MGMPHD 299. Individual Directed Study. 1-12 Units.**

Individual study under the direction of a selected faculty member.

Repeatability: May be taken for credit for 12 units.

Restriction: Graduate students only.

**MGMPHD 399. University Teaching. 0-4 Units.**

Limited to teaching assistants.

Grading Option: Satisfactory/unsatisfactory only.

Repeatability: May be taken for credit for 4 units.

Restriction: Graduate students only.